



Keynote: Deforestation

(Allow one hour.)

Marvin steals a term from the logging industry here. Many times logging companies must "take out" immensely "tall trees," so that the "smaller trees" can gain more access to sunlight and nutrients. They do this because their goal is to have the highest amount of linear feet of wood produced per octare of land.

This is also true in organizations all over the world. Is there a "tall tree" in your organization that is stunting the growth of your "smaller trees" that so desperately want to make a difference for your organization but are "overshadowed" by the "tall tree"? Has that "tall tree," that once possibly grew from a seedling, convinced he or she is indispensable and irreplaceable to the organization? After all, he or she (the tall tree) is "above it all." And for how much longer? How's that working out for you? What can or will you do about it? Because as long as this condition exists, it is impossible for your business to grow.